



## Join the Community Challenge!

**What is it?** Crayons to Calculators is a partnership between five local nonprofits (Impact on Education, Education Foundation for the St. Vrain Valley, Foothills United Way, Sister Carmen Community Center, and the I Have a Dream Foundation of Boulder County) with a mission to *ensure that local students head back to school with the tools they need to succeed.*

The **Community Challenge** is a friendly competition among local businesses and organizations. It is a great chance for local companies and groups to engage employees and members in helping *local students*, while also building corporate and community camaraderie!

**When is it?** July 1 – July 31.

### How can you and your company/organization get involved?

- Ask employees or members to donate backpacks full of supplies.
- Host an internal company or department-wide school supplies drive
- Make a corporate or organizational contribution.
- Match employees' monetary contributions.
- Organize a team of volunteers to do a shift on the Crayons to Calculators assembly line in July and early August.

**Are there any incentives?** You bet! We couldn't do any of this without the support of amazing community-minded companies and organizations...So we like to recognize your generosity!

Throughout the summer, Community Challenge participants are recognized in our email newsletter as well as on our website. The top Community Challenge participants are recognized at a reception in September hosted at the Western Disposal headquarters in Boulder.

**How do you win?** By earning points. Get 60 points for every full backpack donated; one point for every dollar donated; and 10 points for every two-hour shift on the assembly line.

**HELP US PROVIDE OVER 10,000 BACKPACKS FULL OF SUPPLIES  
TO STUDENTS IN NEED THROUGHOUT THE BOULDER VALLEY  
AND ST. VRAIN VALLEY SCHOOL DISTRICTS.**

If you have any questions or would like to register as a participant please contact Grant Simon at [Grant@ImpactOnEducation.org](mailto:Grant@ImpactOnEducation.org) or by phone at 303-524-3865.